

Ford

ALL-NEW ECOSPORT



Go Further



IT'S ON YOUR SIDE

With its new design that exudes progression, a new powerful engine, and several great new features, the All-New Ford EcoSport is your ultimate companion to conquer your world.

With it on your side, there's nothing that can stop you from living it up.

FUN ON YOUR SIDE

Every inch of the All-New Ford EcoSport is designed to help you do more and make every single drive a fun-filled one.



Paddle Shift

Paddle shifters let you make smooth gear changes and the 6 speed automatic transmission delivers great mileage, quieter operation and less vibration.



Cruise Control with Adjustable Speed Limiter

Take it easy on long drives. Just set your speed on the cruise control, sit back and relax. The EcoSport will maintain the speed for you.



Engine

Now every drive will be a fun drive.

Petrol: 123PS (90.5kW) Power & 17.0km/l (MT) - Mileage.

Diesel: 100PS (73.8kW) Power & 23.0km/l (MT) - Mileage.



STYLE ON YOUR SIDE

With a bold new exterior design, the All-New Ford EcoSport always looks like it's ready for action. And yes, it knows how to turn heads!



New Projector Headlamps

Light up the way in style. These high-performance projector headlamps emit a powerful light beam.



New Exterior Styling

EcoSport's refreshed grille, hood, and headlamps are sportier than ever.



R17(205/50 R17) Alloy Wheels

The R17 titanium wheels do more than just look great. They're light and extra-strong too.

TECHNOLOGY ON YOUR SIDE

With its breakthrough technology offerings, the All-New Ford EcoSport seeks to change the game. The state-of-the-art tech is visible in all the facets of the car.



SYNC® 3 with 20.32cm(8.0) Touchscreen

The enhanced SYNC® 3 system in the All-New Ford EcoSport offers the best in connectivity, entertainment and information.



PushStart/Stop and Smart Entry with Capacitive Sensor

No more fumbling for your keys. With your key fob on you, simply open the door - it unlocks automatically. Press the Start/Stop button to start the engine, and you're away.



Rear View Camera

Parking is a breeze with a Rear-View Camera that turns on automatically whenever you shift into reverse.



SAFETY ON YOUR SIDE

With 6 airbags and other safety features, experience the highest level of protection for your family and you.



6 Airbags

The All-New Ford EcoSport comes with driver, passenger, curtain and side airbags, that's 6 in all to provide all round protection for your family and you.



Ford MyKey®

Ford MyKey® technology provides an extra element of safety, allowing drivers to set speed warnings, activate a seat belt reminder, limit the car's top speed as well as audio volume.



STYLISH INTERIORS

Combining spaciousness and luxury, the cabin of the All-New Ford EcoSport creates an atmosphere that is simply a cut above.

COLOURS & ACCESSORIES



Lightning Blue



Canyon Ridge



Diamond White



Moondust Silver



Race Red



Absolute Black



Smoke Grey



Illuminated Scuff Plates



Slimline Weathershield



Sun Blinds



Rear Seat Entertainment System



Spare Wheel Cover



Roof Cross Bars



Seat Covers



Rear Spoiler



SS Scuff Plates

Technical Specifications

Engine	1.5l Petrol Engine					1.5l Diesel Engine				
No. of Cylinders w/Compression Ratio	3 Inline Cylinders / 11:1 Ratio					4 Inline Cylinders / 16:1 Ratio				
Displacement, cc	1497 cc					1498 cc				
Max. Engine Output, PS (kW) @ rpm	123 PS / 90.5kW @ 6500 rpm					100 PS / 73.8 kW @ 3750 rpm				
Max. Torque, Nm @ rpm	150 Nm @ 4500 rpm					205 Nm @ 1750-3250 rpm				
Fuel Efficiency (Kmpl)	17.0 Kmpl (MT) / 14.8 Kmpl (AT)					23.0 Kmpl (MT)				
Transmission	Ambiente	Trend	Trend+ AT	Titanium	Titanium+AT	Ambiente	Trend	Trend+	Titanium	Titanium+
Type	Manual	Manual	Automatic	Manual	Automatic*	Manual	Manual	Manual	Manual	Manual
No. of Gears	5 Speed	5 Speed	6 Speed AT	5 Speed	6 Speed AT	5 Speed	5 Speed	5 Speed	5 Speed	5 Speed
Weights	Ambiente	Trend	Trend+ AT	Titanium	Titanium+AT	Ambiente	Trend	Trend+	Titanium	Titanium+
Maximum GVW, Kgs	1660	1660	1705	1660	1705	1690	1690	1690	1690	1690
Kerb weight, Kgs**	1220	1225	1296	1242	1320	1261	1268	1280	1300	1304
Dimension										
Overall Length (mm)	3998									
Overall Width (mm)	1765 (w/o Outside Mirrors)									
Overall Height (mm)	1647 (w/o Roof Rails)									
Wheel Base (mm)	2519									
Turning Radius (m)	5.3									
Boot Space (l)	352 ⁵ (expandable up to 1178l)									
Fuel Tank Capacity (l)	52									
Suspension										
Front	Independent McPherson									
Rear	Semi independent (Twist Beam type)									
Brakes										
Front	Ventilated Disc Brakes / Hydraulic, vacuum assisted, Tandem master cylinder with auto slack adjuster.									
Rear	Drum Brakes / Hydraulic, vacuum assisted, Tandem master cylinder with auto slack adjuster.									
Steering										
Technology	Electric Power Assist with Pull Drift Compensation									
Functionality	Tilt and Telescopic									
Wheels & Tyres	Ambiente	Trend		Trend+		Titanium		Titanium+		
Wheels	6,0x15 Steel Wheels	6,0x15 Steel Wheels		6,0x16 Steel Wheels		6,0x16 Alloy Wheels		7,0x17 Alloy Wheels		
Tyres	195/65 R15	195/65 R15		205/60 R16		205/60 R16		205/50 R17		
5th Wheel/Spare Wheel Cover	✓	✓		✓		-		-		

Features

Variants	Ambiente	Trend	Trend+	Titanium	Titanium +
Safety and Security					
Safe Clutch Start	✓	✓	✓	✓	✓
ABS with EBD	✓	✓	✓	✓	✓
Front Dual Airbags	✓	✓	✓	✓	✓
Front Seat Belts with Pretensioner & Load Limiter	✓	✓	✓	✓	✓
Driver Seat Belt Reminder	✓	✓	✓	✓	✓
Crash Unlocking System (Door Unlock with Light Flashing)	✓	✓	✓	✓	✓
Power Door Locks	✓	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓	✓
Approach Lights & Homesafe Headlamps	✓	✓	✓	✓	✓
Emergency Brake Light Flashing	✓	✓	✓	✓	✓
Door Ajar Warning	✓	✓	✓	✓	✓
Rear Child Lock	✓	✓	✓	✓	✓
Rear Wash Wiper & Defogger	-	-	✓	✓	✓
Front Fog Lamps	-	-	✓	✓	✓
Rear Parking Sensors	-	-	✓	✓	✓
High Speed Warning	-	-	-	✓	✓
Locking Wheel nut for Alloy Spare Wheel	-	-	-	✓	✓
Ford MyKey®	-	-	-	✓	✓
EBA ¹ , ESC ² , TCS ³ , HLA ⁴	-	-	AT Only	-	✓
ISOFIX	-	-	-	-	✓
Cruise Control with Adjustable Speed Limiter Device	-	-	-	-	✓
Side & Curtain Airbags	-	-	-	-	✓
Comfort and Convinience					
Front and Rear Power Windows	✓	✓	w/ One-Touch Dr Side	w/ One-Touch Dr Side	w/ One-Touch Dr Side
Height Adjustable Front and Rear Headrest	✓	✓	✓	✓	✓
Electric Swing Gate Release with Chrome Lever	✓	✓	✓	✓	✓
Air Conditioning with Heater	Manual	Automatic	Automatic	Automatic	Automatic
Electric Adjustable Outside Mirrors with Turn Indicators	✓	✓	✓	✓	✓
12V Power Source Outlet	Front	Front	Front	Front and Rear	Front and Rear
Driver Footrest	✓	✓	✓	✓	✓
Shopping Hooks in the Boot	✓	✓	✓	✓	✓
Folding Grab Handles with Coat Hooks	✓	✓	✓	✓	-
Inner Rear View Mirror	Day / Night	Day / Night	Day / Night	Day / Night	Electrochromic
Driver and Passenger Sunvisors	✓	w/Mirror for Co-Dr	w/Illum. Mirror (Co-Dr)	w/Illum. Mirror (Co-Dr)	w/Illum. Mirror (Co-Dr)
Driver & Passenger Seat Back Map Pocket	-	✓	✓	✓	✓
Power Fold Outside Mirrors	-	-	✓	✓	✓
Rear Package Tray	-	-	✓	✓	✓
Driver Seat Height Adjust	-	-	✓	✓	✓
Front Full Console Armrest with Storage	-	-	✓	✓	✓
Push Start/Stop and Smart Entry with Capacitive Sensor	-	-	-	✓	✓
Rear Seat Center Armrest with Cup Holders	-	-	-	✓	✓
Sunglass Holder	-	-	-	✓	✓
Rain Sensing Wipers	-	-	-	-	✓
Automatic Headlamps (On/Off)	-	-	-	-	✓
Rear View Camera	-	-	-	-	✓
Paddle Shift	-	-	-	-	AT Only

Variants	Ambiente	Trend	Trend+	Titanium	Titanium +
Infotainment and Connectivity					
Audio with AM/ FM, MP3, Aux-In, USB	✓	✓	✓	✓	✓
4 Radio Speaker - Front and Rear	✓	✓	✓	✓	✓
Bluetooth® Handsfree/Audio Stream	✓	✓	✓	✓	✓
SYNC® 3 (with voice control)	-	✓	✓	✓	✓
Touchscreen (Capacitive) Infotainment System	-	16.51cm (6.5)	16.51cm (6.5)	20.32cm (8.0)	20.32cm (8.0)
Dual USB Ports with Illumination	-	✓	✓	✓	✓
2 Front Tweeters	-	✓	✓	✓	✓
Mobile Navigation with Apple Car Play & Android Auto	-	✓	✓	✓	✓
Microphone	-	✓	✓	✓	✓
Audio and Bluetooth® control on steering	-	✓	✓	✓	✓
Exterior					
Front Grille	Black Gloss	Silver Finish	Silver Finish	Chrome	Chrome
Fog Lamp Bezel	Black	Black	Black	Body Coloured	Body Coloured
Halogen Quadbeam Reflector Headlamps with Chrome Bezel	✓	✓	✓	✓	✓
Body Coloured Bumpers	✓	✓	✓	✓	✓
Rocker & Bumper Cladding	✓	✓	✓	✓	✓
High Mount Stop Lamp	✓	✓	✓	✓	✓
Dual Reversing Lamp	✓	✓	✓	✓	✓
Variable Intermittent Wiper with Anti-Drip Wipe	✓	✓	✓	✓	✓
Decal on C Pillar	✓	✓	✓	✓	✓
Body Colored Exterior Door Handles and Outside Mirror	Black	✓	✓	✓	✓
Black Out B Pillar Strips	-	✓	✓	✓	✓
Roof Rails	-	-	Black Finish	Satin Aluminium	Satin Aluminium
Front & Rear Bumper Applique	-	-	-	✓	✓
Projector Beam Headlamps	-	-	-	✓	✓
LED Day Time Running Lamps	-	-	-	✓	✓
Interior					
Seats - Full Fabric / Premium Leather	Full Fabric Seats	Full Fabric Seats	Full Fabric Seats	High Series Fabric	Premium Leather Seats
Sporty Single Tone Dark Environment Theme	✓	✓	✓	✓	✓
Interior Series Differentiation / Finishes	Dark Theme	Metallic Grey Theme	Metallic Grey Theme	Light Theme	Light Theme
Inner Register Ring	Silver Twilight	Anodised Grey	Anodised Grey	Silver Twilight	Black Painted
Door Deco Stripe	Silver Twilight	Anodised Grey	Anodised Grey	Silver Twilight Hi Gloss	Silver Twilight Hi Gloss
I/P Applique	Black Painted	Anodised Grey	Anodised Grey	Black Gloss	Black Gloss
Radio Bezel	Black Painted	Anodised Grey	Anodised Grey	Black Gloss	Black Gloss
Centre Console Tophead	Black Painted	Black Painted	Black Painted	Silver Twilight	Silver Twilight
Inner Door Handles	Black	Silver	Chrome	Chrome	Chrome
Front Door Soft Armrest	Hard	Hard	Hard	Soft (Fabric)	Soft (Vinyl)
Steering Wheel Silver Insert	-	✓	✓	✓	✓
60/40 Split Rear Seat	Flat Fold	Flat Fold	Flat Fold	✓	✓
Leather Steering Wheel	-	-	-	✓	✓
Leather Gear Shift Knob	-	-	-	✓	✓
Sporty Alloy Pedal	-	-	-	✓	✓
Cargo Area Management System-Flat Bed Seats	-	-	-	-	✓
Instrumentation and Lighting					
Speedo and Tachometer with Gear Shift Indicator Display	✓	✓	✓	✓	✓
Onboard Trip Computer with Control on Steering Wheel	✓	✓	✓	✓	✓
- Distance to Empty	✓	✓	✓	✓	✓
- Average and Instant Fuel Consumption	✓	✓	✓	✓	✓
- Outside Temperature Sensor	✓	✓	✓	✓	✓
Courtesy Lamps in Front and Rear	✓	✓	✓	✓	✓
Theatre Dimming Cabin Lights	✓	✓	✓	✓	✓
Load Compartment Light	-	-	✓	✓	✓
Puddle Lamps on Outside Mirrors	-	-	✓	✓	✓
IP Illumination Dimmer Switch	-	-	✓	✓	✓
Front Map Lamps	-	-	-	✓	✓
Multicolor Footwell Ambiente Lighting	-	-	-	✓	✓
Glove Box Illumination	-	-	-	-	✓

Specifications and features are subject to change without notice.

1. Emergency Brake Assist 2. Electronic Stability Control 3. Traction Control System 4. Hill Launch Assist 5. 352l Boot Space for Titanium & Trend+.



BUILT QUALITY, GREEN, SAFE AND SMART

FORD SERVICE

DIESEL 23.0km/l*

PETROL 17.0km/l**

GIVE A MISSED CALL ON

0124 6655426

TO BOOK A TEST DRIVE TODAY

Ford Service

Roadside Assistance

1800 209 7400

Dealer Stamp

Savings on Service :

The Ford EcoSport comes with a 2 year/1,00,000 kilometer warranty

• **Extended Warranty:** To cover your car against all electrical & mechanical failures, for an additional period.

• **Scheduled Service Plan:** Covers periodic maintenance services.

• **Total Maintenance Plan:** Complete maintenance of your car for guaranteed peace-of-mind ownership.

• **Ford Emergency Road Side Assistance Program:** A 24x7 helpline to connect you to one of over 250 authorised Ford Service Centres across the country.

Conditions and exclusions apply. Images and illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford India Private Limited ("Ford") reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. Always consult an authorized Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. Some driver assistance and safety features described above are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Features may vary from model to model. Bluetooth® is a registered trademark of "Bluetooth" SIG Inc., and is used under license. Operating certain parts of the SYNC® system while driving can distract your attention away from the road and may be prohibited by local laws. Do not change system settings or enter data non-verbally (using your hands) while driving. Always make sure that you comply with local road laws/ rules when using the SYNC® system. SYNC® promotes safer driving by ensuring hands are on wheels and eyes on the road. *With paddle shift. **Kerb weight with 90% fuel. Ford does not recommend using mobile phone while driving. Microsoft is the registered trademark of Microsoft corporation. Fuel economy is as per ARAI, **petrol mileage is for 1.5l Petrol engine, *Diesel mileage is for 1.5l Diesel engine. Ford India Pvt. Ltd. (CIN No. U34103TN2000PTCO45537) Registered Office: at SP Koil Post, Chengalpattu-603204, District Kancheepuram, Tamil Nadu, India. EcoSport Brochure changes suggested are valid as on November, 2017.